



RE9 Advanced[®] Brightening

Collection Focus Guide

Did you know...

As we age, our skin's needs for care and support change in order to keep it looking bright, even-toned and healthy. Healthy-looking skin should appear smooth, radiant, hydrated, even-toned, and firm without the appearance of fine lines, wrinkles, age spots and redness.

The following content is provided for educational purposes only. It is not intended to be used to make health claims regarding our products.

Dark or age spots are the result of the overproduction of melanin also known as skin pigment. Aging and UV light exposure, even exposure to artificial UV lights, like the kind used in tanning beds, are all known causes.

Dark spots can develop anywhere, but they are most likely to appear on the parts of the body that receive the most sun exposure, including:

- Backs of the hands
- Shoulders
- Arms
- Back

Hyperpigmentation can become more noticeable as we age, and the skin starts to show the consequences of time spent in the sun without UVA/UVB protection. Sun exposure comes with risks to skin health and requires proper precautions, like limiting time spent in the sun and applying sunscreen regularly.

Once dark spots have begun to appear on the skin, they can be challenging to reduce. Dark spots can be diminished in appearance or removed completely through the use of prescription medication and dermatological procedures. Convenient, affordable skincare products can also be used at home to temporarily reduce the look of dark spots, with consistent use.

Prescription bleaching creams gradually diminish the appearance of dark spots, usually over a period of several months. However, they contain abrasive ingredients that make the skin extremely sensitive to UV exposure, so it's important to use a sunscreen that provides UVA/UVB protection consistently throughout treatment as well as for everyday skin care. Cosmetic skincare products that offer visible results when used consistently over time, without any of the discomforts typically associated with prescription treatments or procedures are a more affordable and convenient option for many people looking for skin-brightening results.

Beauty From Within

Healthy-looking skin starts from within. Your body works as a system where every function is connected, and diet and nutrition play a significant role in how you feel on the inside and how you look on the outside.

The skin is the body's largest organ. Proper diet and supplements help support skin to nourish it from the inside out. A diet high in fruits and vegetables, whole

grains, lean meats, and adequate water intake, plus antioxidants, vitamins, minerals, and other nutrients can help support healthy-looking skin, and help you have more energy and feel more confident.

In addition to topical products that work from the outside in to enhance skin beauty, Arbonne also helps support skin and health from the inside out with diet and supplement options. This inner-outer approach to health and beauty will help you look and feel your best at any age.

Here are some ways that nutrition can help support healthy-looking skin:

- **Boost good bacteria with probiotics:** The digestive system naturally has billions of bacteria, like the skin. Digestive health can be supported by promoting growth of good bacteria, along with lowering the number of harmful bacteria. Probiotics provide strains of good bacteria to help replenish and support the digestive tract. These good bacteria help support the immune system from the inside out.

“With our increased understanding of the role of intestinal health, we are beginning to understand the gut-skin connection along with the role of probiotics in maintaining health and great-looking skin.”

Dr. Nora Zorich, MD, PhD and Chair of the Arbonne Scientific Advisory Board

- **Support digestion:** The body’s overall health is connected to the types of food you digest and absorb.

- **Supplement your diet with digestive enzymes:** This helps the body process foods more effectively and supports the digestive system. Digestive enzyme levels decline with age, so a supplement can help support normal function.
- **Get plenty of fiber:** Fiber helps keep things moving in the digestive tract and promote healthy gastrointestinal functioning. The average American only consumes about half of the 28 g of fiber recommended daily.
- **Add healthy fats to your diet:** Research demonstrates most people aren’t consuming enough recommended levels of the omega-3 essential fatty acid. Take an omega-3 supplement to help increase the total dietary intake of these essential fatty acids.

The following Arbonne Essentials® products help support a healthy lifestyle along with healthy-looking skin:

- Daily Fiber Boost – Delivers 12 g of fiber per serving to support digestive health
- Greens Balance – Offers prebiotic fiber, a variety of phytonutrients and antioxidants from fruit and vegetable concentrates
- Omega-3 Plus – Source of omega-3 fatty acids from flaxseed oil ALA as well as algae-derived DHA

RE9 Advanced Brightening Collection Story

The RE9 Advanced Brightening collection was developed to address the specific needs of dull, sallow, uneven skin tone and dark spots. The collection was initially formulated for our Asian market to address the needs of healthy aging for Asian skin types which focuses more specifically on dark spots and loss of radiance. When used consistently as a twice-daily skincare regimen, the products brighten the skin to help improve the appearance of skin radiance, luminosity and tone; minimizing the appearance of dark spots, fine lines and wrinkles. The products help skin look visibly rejuvenated and glowing with a more even-looking tone that can be maintained with twice-daily consistent use.

The high-performance RE9 Advanced Brightening products feature our proprietary SakuraBright Complex, created with ascorbyl glucoside, a form of stabilized vitamin C, cherry blossom extract and birch leaf extract. The key brightening ingredients help the products improve the appearance of skin glow, radiance, luminosity, and skin tone, as well as minimizing the look of dark spots, fine lines and wrinkles with consistent use. Botanical-based emulsifiers, surfactants and moisturizers also support the delicate skin barrier by increasing hydration.

Key Brightening Ingredients

- **Cherry blossom extract** promotes the appearance of skin radiance with hydration
- **Ascorbyl glucoside**, a stabilized form of Vitamin C, brightens to help temporarily diminish the appearance of dark spots, improves the appearance of skin tone and helps revitalize the look of skin's radiance
- **Birch leaf extract** hydrates to help promote luminescent, flawless-looking skin
- **Licorice root extract** hydrates, leaving skin with a vibrant, healthy-looking, natural glow

The RE9 Advanced Brightening Collection includes:

- Brightening Cleansing Foam
- Brightening Toner
- Brightening Serum
- Brightening Eye Cream
- Brightening Protective Cream Broad Spectrum SPF 15 Sunscreen
- Brightening Night Cream

The Arbonne Advantage

The proprietary SakuraBright Complex, with dermatologist-recognized brightening ingredients, helps improve the appearance of skin glow and luminosity, minimizing the look of dark spots with consistent use.



BRIGHTENING CLEANSING FOAM

Features

- Pearlescent foaming cleanser gently washes away makeup and everyday impurities, leaving skin feeling soft, smooth and nourished
- Moisturizing formula with botanically based surfactants purifies the skin without stripping it of essential hydration
- Lightly fragranced with a sparkling rose scent derived from natural botanicals and essential oils
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Cherry blossom extract promotes the appearance of skin radiance with hydration
- Birch leaf extract hydrates to help promote luminescent, flawless-looking skin
- Licorice root extract hydrates, leaving skin with a vibrant, healthy-looking, natural glow
- Cucumber, watercress, and red clover extracts moisturize to soothe the skin

How to Use

Wet face with water, apply suitable amount of cleanser on face, massage in circular motions and rinse with warm water.



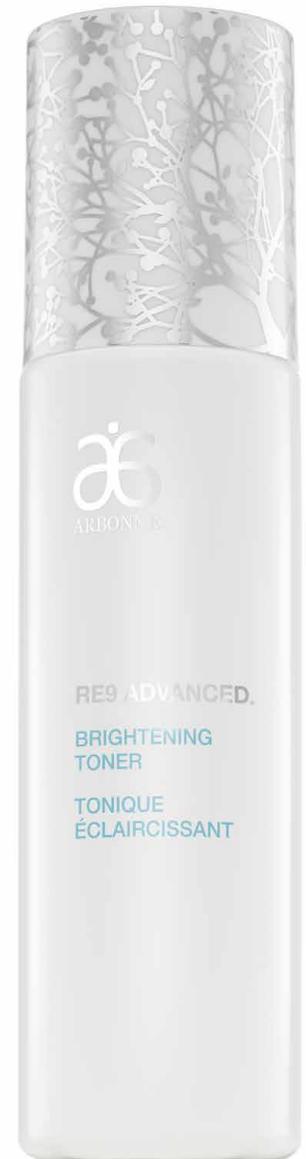
BRIGHTENING TONER

Features

- Alcohol-free softening lotion refreshes skin
- Gentle exfoliation prepares skin for the next step in the regimen
- Lightly fragranced with a sparkling rose scent derived from natural botanicals and essential oils
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Cherry blossom extract promotes the appearance of skin radiance with hydration
- Birch leaf extract hydrates to help promote luminescent, flawless-looking skin
- Licorice root extract hydrates, leaving skin with a vibrant, healthy-looking, natural glow
- Prickly pear flower extract acts as an exfoliant, helping to reveal more luminous-looking skin while improving skin smoothness and tone
- Cucumber, watercress, and red clover extracts moisturize to soothe the skin



How to Use

Use daily after washing face. Put a suitable amount in palm or on cotton pad, gently pat on face and neck to aid absorption. Do not rinse off.

BRIGHTENING SERUM

Features

- Lightweight, hydrating, intensive formula targets the appearance of dark spots and uneven pigmentation, giving skin a brighter appearance, when used consistently as part of a twice-daily skincare regimen
- Contains antioxidants and essential botanicals that work synergistically to help the silky formula restore a youthful-looking glow
- Lightly fragranced with a sparkling rose scent derived from natural botanicals and essential oils
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Cherry blossom extract promotes the appearance of skin radiance with hydration
- Ascorbyl glucoside, a stabilized form of Vitamin C, brightens to help temporarily diminish the appearance of dark spots, improve the appearance of skin tone and revitalize the look of skin's radiance
- Licorice root extract hydrates, leaving skin with a vibrant, healthy-looking, natural glow
- Cucumber, watercress, and red clover extracts moisturize to soothe skin
- Beet root extract delivers hydration to the skin

How to Use

Gently pat face and neck with Brightening Serum and allow skin to fully absorb nutrients.



Clinical Results

After 4 weeks

- 59% showed a reduction in the appearance of dark spots
- 74% showed improved skin hydration and softness

After 8 weeks

- 93% showed improvements in the appearance of skin fairness
- 89% showed an increased look of skin luster and radiance

Clinical study of 27 participants, results compared to baseline.

BRIGHTENING EYE CREAM

Features

- Reduces the appearance of key signs of aging including puffiness, fine lines and dark circles around the eye
- Brightens the look of skin around the eyes, with consistent use
- Moisturizes to soothe the sensitive skin around the eyes
- Fast-acting formula delivers results that continue to improve with consistent, twice-daily use
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Cherry blossom extract promotes the appearance of skin radiance with hydration
- Birch leaf extract hydrates to help promote luminescent, flawless-looking skin
- Licorice root extract hydrates, leaving skin with a vibrant, healthy-looking, natural glow
- Stabilized vitamin C helps improve the appearance of skin tone and helps revitalize the look of skin's radiance with hydration
- Caffeine reduces the appearance of puffiness and dark circles, helping to restore the appearance of youthful radiance through hydration
- Olive squalane, containing omega 3 and 6 fatty acids, replenishes the skin's natural lipid barrier to support moisturization for smooth, healthy-looking skin



How to Use

Apply by patting gently to upper brow, continuing around the under-eye area. Use morning and evening.

BRIGHTENING PROTECTIVE CREAM BROAD SPECTRUM SPF 15 SUNSCREEN

Features

- Lightweight, hydrating formula with healthy aging benefits easily absorbs into skin
- Delivers lasting hydration without greasiness to improve skin's overall appearance
- Broad spectrum SPF 15 sunscreen offers UVA/UVB protection to minimize the risk of sun damage or aging, when used as directed with other sun protection measures
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Zinc oxide, a non-Nano, mineral sunscreen agent, offers broad spectrum SPF protection
- Japanese pagoda tree flower extract, a botanical with antioxidant properties, helps improve skin's moisture barrier to help dull, tired-looking skin look refreshed and glowing
- Stabilized vitamin C helps support collagen through moisturization to improve the look of skin texture and tone
- Olive squalane, containing omega 3 and 6 fatty acids, replenishes the skin's natural lipid barrier to support moisturization for smooth, healthy-looking skin

Clinical Results

After 4 weeks

- 88% saw an improvement in the appearance of skin texture and smoothness
- 96% thought their skin felt deeply hydrated and looked replenished

Perception study of 26 participants, results compared to baseline.



How to Use

Massage gently in outward and upward motions until fully absorbed.

BRIGHTENING NIGHT CREAM

Features

- Ultra-hydrating cream works overnight to deliver soft, supple skin by replenishing moisture and providing essential nourishment while you sleep
- Helps brighten the skin and reduce the appearance of fine lines and deep wrinkles through moisturization
- Revitalizes the appearance of skin; allowing you to wake to more glowing, youthful-looking skin
- Lightly fragranced with a sparkling rose scent derived from natural botanicals and essential oils
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Certified vegan, formulated without gluten

Benefits

- Cherry blossom extract promotes the appearance of skin radiance with hydration
- Ascorbyl glucoside, a stabilized form of Vitamin C, brightens to help temporarily diminish the appearance of dark spots, improve the appearance of skin tone and revitalize the look of skin's radiance
- Birch leaf extract hydrates to help promote luminescent, flawless-looking skin
- Licorice root extract hydrates, leaving skin with a vibrant, healthy-looking, natural glow
- Cucumber, watercress, and red clover extracts moisturize to soothe skin

How to Use

Apply generous amount to face and neck and allow to fully absorb.



Clinical Results

After 4 weeks

- 75% reported a decrease in the appearance of dark spots
- 89% reported that their skin felt more hydrated
- 82% reported an improvement in the uniformity of their complexion and overall appearance

After 8 weeks

- 86% reported a reduction in the appearance of uneven skin tone
- 96% felt their skin was clearer and brighter
- 89% reported that their overall skin appearance was improved

Perception study of 27 participants, results compared to baseline.

